

Page 1, report cover

Title, top left: Winkler's Vital Signs ®

Sub-title, top right: Growing Opportunities 2018

Description:

Illustration of Bethel Park, looking towards the Winkler library (left), and arches (right). There are light clouds and a sun. In the centre is a tree with a bird sitting atop. Immediately below and to the right is an elderly couple sitting on the bench. The woman (left) has her hair in a bun and she is wearing glasses. The man (right) has a moustache, is wearing a suit and tie. To the forefront of the arches is a young boy flying a kite. Approaching the tree (left) is a woman walking a dog. In the very forefront of the page is a male, jogging. To the bottom right is a logo with tree rings and one leaf, to its right reads "Winkler Community Foundation."

Colours:

The booklet cover and illustrations are all tones of the logo colours: aqua, turquoise, teal, yellow-green and lime green.

[Page 2: Table of contents, message from the WCF Board of Directors, listings of Board of Directors/Vital Signs community volunteers/foundation staff/report design/report photography](#)

Top of page (centre and right):

Image:

Winkler Community Foundation's Board of Directors

Middle of page (centre and right):

Message from WCF Board of Directors

As you journey through our community in this report, ask yourself: “why is this...?”, imagine: “what if...?”, consider: “how might we...?”

The Winkler Community Foundation first launched Vital Signs® in 2012 to measure the heartbeat of our community, and the local quality of life. We challenged the community to take-action to make Winkler/Stanley a better place in which to live, work and play. Our previous Vital Signs® was a catalyst for change as many organizations used it in decision-making, policy development and employee recruitment. It is this success that motivated us to complete a follow-up study.

In developing this community resource, we sought out to uncover changes and trends in the indicator data as well as to see how our local rates for education, labour, affordability, health and safety compare to Manitoba and Canada. Through consultation with local stakeholders we prioritized content that describes current issues such as the impact of growth, poverty, immigration, mental health and the demand for affordable housing and public transportation.

Our findings show positive changes such as increased household earnings, growing educational attainment, investments in literacy, readiness for immigrants, and reduced poverty. However, we are also facing challenges such as low rental vacancy rates, growing demand for personal care home beds, ongoing need for more childcare spaces, deepening poverty for particular groups, increased rates of obesity and reduced rates of physical activity.

We invite you to join us, investing in solutions and **Growing Opportunities**. See our suggestions to “Take action” (p.19), and let us know what steps you are taking to **be a changemaker**.

Thin column on the left:

Table of contents:

Population Growth – page 4

Village of 100 – page 5

Health & Wellness – pages 6-7

Income, Work & Economy – pages 8-9

Belonging & Participation – page 10

Learning – page 11

Getting Around – page 12

Housing – page 13

Standard of Living – pages 14-15

Getting Started – page 16

Safety – page 17

Arts, Culture & Recreation – page 18

Take Action – page 19

Board of Directors

Scott Doell - President
Rob Unruh – Vice President
Corey Hildebrand - Secretary
Justin Friesen – Treasurer
Martin Harder – Mayor
James Elias
James Friesen
Tash Olfert
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Vital Signs® Community Volunteers:

Phillip Vallely
Stacy Wiebe

Staff

Myra Peters – Executive Director
Karina Cardona Claros – Administrative Coordinator

Design: Helium

Photography: Mackenzie Friesen

[Page 3, description: About this report](#)

Top left, logo: Winkler's Vital Signs®

Data Collection

Guided by a volunteer committee, this project was developed through consultation with local leaders who informed us of their perspectives on timely issues and helped to shape the report themes. The findings of stakeholder consultations were used to develop questions for our public perception surveys (community and youth). During the month of June, surveys were conducted online and at locations throughout the community. Through our membership with the Community Foundations of Canada, we gained access to a variety of vital statistics and worked with stakeholders to fill gaps in information.

Indicator selection

Indicators selected for inclusion in this report were determined to be (1) important vital statistics, (2) timely or relevant to current issues, (3) important compared to national and provincial rates, and (4) comparable to indicators from our 2012 report.

Grading

Each theme within this report has been assigned a **grade** based on public perceptions collected through our survey. Graders were presented with a positive statement about each theme and their level of agreement (on a five-point scale) produced a weighted average which was assigned as the grade.

Survey findings

Full results of each survey, including anonymous comments are available on our website.

In a narrow box on the right:

Survey participation

In total, 687 local residents invested 75 hours answering our surveys.

Community survey*: 361 graders

Youth survey: 326 graders

*Grader profile

83% ages 25-74

55% have children

57% household income less than \$68,000/yr

78% have lived in Winkler longer than 10 yrs

Survey-generated content

Grade

Top citizen priority

Public opinion poll

Legend

CY – City

CA – Census Area (includes Stanley)

Stanley – Rural Municipality of Stanley

SLA – Self-Contained Labour Area (includes Stanley)

SRHA – Southern Regional Health Authority

Across bottom of page:

Acknowledgments

We thank the following organizations for their input in the development of this report:

Alzheimer's Society, Big Brothers and Big Sisters of Morden/Winkler, Central Station Community Centre, Community Futures – Heartland, Child and Family Services of Central Manitoba, City of Winkler, CW Wiebe Medical Centre, Eden Mental Health, FB Industries, Gateway Resources, Garden Valley School Division, Genesis House, Helium Group, Northlands Day Care Centre, Red River College (Winkler Campus), Regional Connections, Rural Municipality of Stanley, Salem Home, Southern Health-Sante Sud Regional Health Authority, Triple E Canada, Winkler Chamber of Commerce, Winkler Day Care, Winkler Family Resource Centre, Winkler Police Service, Winkler Senior Centre

Page 4, title: Population growth

Sub-title: Total number of people

Text: In 2016, Winkler's population reached 12, 591.

Winkler has gained nearly 2,000 residents (40% immigrants) since 2011. **With a growth rate of 18% over five years, our population is expanding nearly 4x faster than the national level (5%) and 3x faster than the provincial level (6%).** The surrounding community is also booming with the population of Stanley nearly doubling since 1996!

Indicator data (two figures)

1) Population growth, Winkler and Stanley

Type of figure: Line graph, over time

| | Years | | | | | Rate of change | |
|--------------|-------|------|------|-------|-------|----------------|------|
| | 1996 | 2001 | 2006 | 2011 | 2016 | 20 yr | 5 yr |
| Winkler (CY) | 7241 | 7943 | 9106 | 10670 | 12591 | 74% | 18% |
| Stanley (RM) | 4616 | 5121 | 6367 | 8356 | 9038 | 96% | 8% |

2) Median age

Type of figure: Table

| | Stanley | Winkler | Manitoba | Canada |
|------------|---------|---------|----------|--------|
| Median age | 23 | 32 | 38 | 41 |

Page 5, title: If Winkler was VILLAGE OF 100

Description

Key demographic information displayed with infographics

Indicator data (nine figures)

1. Gender

49 males | 51 females

2. Age

23 youth (14 and under) | 58 working-age (15-65) | 14 seniors (65+)

3. Marital status (aged 15 and over)

63 married | 2 living common-law | 24 never married | 2 separated | 3 divorced | 6 widowed

4. Generation status

32 residents were first-generation Canadians | 23 were second-generation Canadians | 46 are third-generation Canadians

5. Housing by tenure type

72 homeowners | 28 renters

6. Poverty rate

19 residents live in poverty

7. Employment rate (aged 15 and older)

63 residents are employed

8. Household by size

24 live alone | 33 live with one other person | 43 live in households with at least 3 persons [14 live with 3 persons | 15 live with 4 persons | 14 live with 5+ persons]

9. Language spoken at home

72 English | 15 German | 13 other

Sources

Village of 100 is based on 2016 Census data for Winkler (City). For additional information regarding information sources and calculations, please refer to Winkler's Vital Signs® Source Document located at <http://winklercommunityfoundation.com/what-we-do/vital-signs/>

Pages 6-7, title: Health & wellness

Grade: B

Top citizen priority: Affordable public recreation facilities

Public opinion poll: 24% want increased access to mental health and counselling services

Indicator data (10 figures)

1. Life expectancy

Type of figure: Two icons

Title [all caps]: LIFE EXPECTANCY

Subtitle: in Winkler (SRHA) 2007-11

Icons: 84 years females | 79 years males

Text: Canada: 82 years

2. Winkler Community Foundation at Work (in the community)

Type of figure: Text box

Title [all caps]: WCF @ WORK

WCF supports building inclusion between seniors and youth. During **Pay it Forward May**, we saw Winkler Day Care fundraise for the Salem Home window covering project.

3. Levels of physical activity

Type of figure: Three icons

Title [all caps]: LEVELS OF PHYSICAL ACTIVITY

Subtitle: Percent, all ages, in Winkler (CY), 2014

Text: 58% inactive | 24% moderately active | 18% active

Text [to the right of icons]: Among youth, activity levels were higher with 82% of youth active or moderately active though activity rates decline as youth get older.

4. Obesity rate

Type of figure: Vertical bar graph (three columns)

Title [all caps]: SELF-REPORTED OBESITY RATES

Subtitle: Percent, Ages 18+, in Winkler (SHRA) 2015-16

| Year | Canada | Manitoba | Winkler |
|-----------|--------|----------|---------|
| 2015-2016 | 26 | 30 | 36 |

5. People without a regular medical doctor

Type of figure: Three icons

Title [all caps]: PEOPLE WITHOUT A REGULAR MEDICAL DOCTOR

Subtitle: Ages 12 yrs+, in Winkler (SRHA) 2015-16

Text: Winkler 17% | Manitoba 17% | Canada 16%

Text: Health status & contact is primary reason for physician visits

6. Levels of life stress

Type of figure: Three icons

Title [all caps]: PEOPLE WITH QUITE A LOT OF LIFE STRESS

Subtitle: Percent, Ages 15+, in Winkler 2015-16

Text: Winkler 16% | Manitoba 20% | Canada 22%

Text: The Winkler rate has decreased from 20% in 2011

7. Wait times for personal care home

Type of figure: Three icons

Title [all caps]: WAIT TIMES FOR PERSONAL CARE HOME

Subtitle: In Winkler (SHRA) 2014/2018*

Text: Regional in-hospital 2-3 months | Regional in-community 4.5-5.5 months | Winkler: In-community: 6-9 months*

8. Residents at Salem home

Type of figure: Text box

Salem Home has 146 beds that are intended for seniors ages 75+. Approximately ¼ residents are under this age due to a lack of alternate care spaces within the community.

9. Mental health

Type of figure: One icon, two rows of numbers

Title [all caps]: YOUTH & SENIORS SELF-RATED MENTAL HEALTH, VERY GOOD OR EXCELLENT

Subtitle: Percent, in Winkler (SHRA) 2015-16

Text: Youth 12-17 years, Winkler 83% | Manitoba 74% | Canada 78%

Text: Seniors 65+ years, Winkler 58% | Manitoba 64% | Canada 70%

10. Did you know?

Type of figure: Text box

Title [all caps]: DID YOU KNOW

Every \$1 spent on mental health/addictions saves \$7 in health care and \$530 in losses to productivity and social costs

Pages 8-9, title: Income, work & economy

Grade: B

Top citizen priority: More middle to high wage opportunities

Public opinion poll: 18% want better compensation for work experience and education

Indicator data (seven figures)

1) Labour by occupation

Type of figure: Ten icons

Title [all caps]: Labour by occupation

Subtitle: Winkler SLA, 2016

| Occupation type | Manitoba | Winkler |
|---|----------|---------|
| Art, culture, recreation and sport | 2% | 1% |
| Unique to primary sector | 2% | 3% |
| Natural and applied sciences and related | 5% | 3% |
| Management occupations | 10% | 9% |
| Health occupations | 9% | 9% |
| Social science, education, gov't service and religion | 13% | 11% |
| Business, finance and administration | 13% | 12% |
| Unique to processing, manufacturing and utilities | 5% | 14% |
| Sales and service occupations | 23% | 18% |
| Trades, transport and equipment operators and related | 16% | 19% |

2) Distribution of household income

Type of figure: Horizontal bar graph

Title [all caps]: Distribution of household income

Subtitle: 2015

| Annual income | Number of households | Percent of households |
|---------------------|----------------------|-----------------------|
| Under \$20,000 | 390 | 9% |
| \$20,000-\$39,999 | 900 | 20% |
| \$40,000-\$59,999 | 975 | 21% |
| \$60,000-\$79,999 | 820 | 18% |
| \$80,000-\$99,999 | 575 | 13% |
| \$100,000-\$199,999 | 780 | 17% |
| \$200,000 and over | 125 | 3% |

3) Median household income

Type of figure: Vertical bar graph

Title [all caps]: Median household income

Subtitle: (After tax), in 2015 dollars

| Geography | 2011 | 2016 | % increase |
|--------------|-----------|-----------|------------|
| Winkler (CY) | \$ 45,837 | \$ 53,568 | 17 |
| Stanley (RM) | \$ 51,541 | \$ 67,271 | 31 |
| Manitoba | \$ 50,392 | \$ 59,093 | 17 |
| Canada | \$ 54,089 | \$ 61,348 | 13 |

4) Employment rate (15+)

Type of figure: Enlarged text and two icons

Title [all caps]: Employment rate

Subtitle: Percent, Population Ages 15+, 2016

Text row: Winkler, Males 75% | Females 53%

Text row: 69% Stanley | 62% Manitoba | 60% Canada

5) Unemployment rate (15+)

Type of figure: Mixed-size text

Title [all caps]: Unemployment rate

Subtitle: Percent, Population Ages 15+, in Winkler

Text: Winkler 6.2%, Males: 5.6% | Females: 6.9%

Text: Manitoba 6.7%, Males: 7.4% | Females: 6.1%

6) Winkler Community Foundation at Work (in the community)

Type of figure: Text box

Title [all caps]: WCF @ WORK

The Gateway Resources Fund at the WCF provides support to Gateway Resources, providing enhanced services and job opportunities for people with intellectual disabilities

7) Did you know?

Type of figure: Text box

Title [all caps]: DID YOU KNOW

66% of local businesses are maintained by self-employed individuals. Between 2016-17, the City of Winkler granted 72 new business licenses.

Page 10, title: Belonging & participation

Grade: B

Top citizen priority: More public input in long-term community-planning

Public opinion poll: 32% want more community forums on issues facing the community

Indicator data (six figures)

1) Sense of community belonging, strong or somewhat strong (percent)

Type of figure: Three icons with two rows of numbers below each

Title [all caps]: Sense of community belonging

Subtitle: Strong or somewhat strong, in Winkler (SRHA), 2015-16

| Geography | 12+ yrs | 12-19 yrs | 65+ yrs |
|-----------|---------|-----------|---------|
| Winkler | 76 | 95 | 86 |
| MB | 71 | 85 | 76 |

2) Voter turnout

Type of figure: Icon with text

Title [all caps]: Voter turnout

Subtitle: Municipal election (2014)/Federal election (2011/16)

Text: Municipal: Winkler 38%, RM Stanley 19% | Federal: Winkler 55% 2011/63% 2016

3) Median charitable donations

Type of figure: Mixed-size text

Title [all caps]: Median charitable donations, 2016

Subtitle: 2016

Enlarged text: Winkler residents give \$1540/year

Text: Winkler (CA) gives at a rate more than 5x the national average (\$300)

4) Tax filers making charitable donations

Type of figure: Icons and text

Title [all caps]: Tax filers making charitable donations

Subtitle: Winkler (CA), 2016

Display content: 3/10

Text: ~30% more residents make charitable donations than provincial and national averages

5) Winkler Community Foundation at Work (in the community)

Type of figure: Text box

Title [all caps]: WCF @ WORK

Celebrating dedication to community service, Winkler's ***Citizen of the Year*** honours residents that have taken steps throughout their lives to the betterment of the community.

6) Did you know?

Type of figure: Text box

Title [all caps]: DID YOU KNOW

Youth in Philanthropy programs held at our local high and junior high schools encourage young people to learn about local charities and support projects that are important to youth.

Page 11, title: Learning

Grade: B

Top citizen priority: Additional options in local post-secondary study

Public opinion poll: 18% want access to more early childhood development activities

Indicator data (five figures)

1) Educational attainment: Have not completed high school (by age)

Type of figure: Text and number grid

Title [all caps]: Have not graduated high school

Sub-title: Ages 25-34

| Geography | 2006 | 2016 |
|--------------|---------|------|
| | Percent | |
| Stanley | 37 | 38 |
| Winkler (CA) | 30 | 25 |
| Manitoba | 16 | 12 |
| Canada | 11 | 9 |

2) Educational attainment: Post-secondary

Type: Four icons

Title [all caps]: Post-secondary graduates

Subtitle: Ages 15+

| Geography | 2006 | 2016 |
|--------------|---------|------|
| | Percent | |
| Stanley | 29 | 26 |
| Winkler (CA) | 27 | 32 |
| Manitoba | 44 | 48 |
| Canada | 51 | 55 |

3) Availability of licensed childcare spaces

Type: Three cons

Title [all caps]: Availability of licensed childcare spaces

Text/display: 1-3 years (wait times) | 137 (0-4 years of age) | 0 (school-aged spaces)

4) Winkler Community Foundation at Work (in the community)

Type of figure: Text box

Title [all caps]: WCF @ WORK

Thanks to the creation of the Gordon Wiebe Scholarship Fund, WCF will grant \$75,000+ annually to assist young people (age 30 or under) in pursuit of post-secondary education. Awards valued \$2000-\$20000, annual deadline February 28.

5) Did you know?

Type of figure: Text box

Title [all caps]: DID YOU KNOW

In 2015, GVSD established three priorities: literacy, numeracy and professional learning communities. You can track student success by reviewing their annual community report at their website.

Page 12, title: Getting around

Grade: C

Top citizen priorities (tied): Improved bicycle paths, pedestrian walkways, other active transportation alternatives AND Improvements to roads and infrastructure

Public opinion poll: 23% want public transportation options

Text box: *“I have no problem getting around because our family has our own vehicles. I do find though that there is a large need for public transport, for people who can not afford transportation but need to get around the city”* – Citizen testimony

Indicator data (four figures)

1) Average commuting time (all modes of transportation)

Type of figure: Four icons

Title [all caps]: Average commuting time

Sub-title: All modes of transportation, one-way, 2016

| Geography | Minutes |
|--------------|---------|
| Winkler | 11 |
| Stanley (RM) | 16 |
| Manitoba | 22 |
| Canada | 26 |

2) Mode of transport to work

Type of figure: Three icons and a table

Title [all caps]: Modes of transport to work

Sub-title: Percent, comparison, 2011/16

Description:

| Geography | Winkler – private vehicle | Stanley – private vehicle | Winkler - active | Stanley - active |
|-----------|---------------------------|---------------------------|------------------|------------------|
| 2011 | 85 | 96 | 14 | 3 |
| 2016 | 91 | 96 | 7 | 3 |

3) Winkler Community Foundation at Work (in the community)

Type of figure: Text box

Title [all caps]: WCF @ WORK

Ensuring lifelong inclusion, WCF helped Winkler Seniors Centre with an accessibility lift for its stage at Buhler Active Living Centre.

4) Did you know?

Type of figure: Text box

Title [all caps]: DID YOU KNOW

In 2016, the City of Winkler committed to building a more age-friendly and accessible city. Improvements include curb ramps, crosswalks and lights which have been installed throughout the community.

Page 13, title: Housing

Grade: C

Top citizen priority: More affordable housing units

Public opinion poll: 23% want more funding supports for low-income families and seniors to maintain their homes

Indicator data (five figures)

1) Dwelling characteristics: type, average and size

Type of figure: Six icons

Title [all caps]: Households by type of dwelling

Sub-title: Winkler (CY), up to 2016

| Type of dwelling | Percent | Number |
|--|---------|--------|
| Single-detached houses | 64% | 2930 |
| Row houses | 15% | 675 |
| Semi-detached houses | 8% | 360 |
| Apartments in a building fewer than five storeys | 7% | 300 |
| Apartments in a building that has five or more storeys | 5% | 235 |
| Moveable dwellings | 1% | 60 |

2) Monthly shelter costs – renters and owners

Type of figure: Two icons

Title [all caps]: Median monthly shelter costs

Sub-title: Winkler (CY), 2016

Display/text:

| | |
|-------------------|-----|
| Type of residency | \$ |
| Homeowners | 970 |
| Renters | 862 |

3) Rental vacancy rates

Type of figure: Two icons

Title [all caps]: Rental vacancy rates

Sub-title: Winkler (CY), 2016

| Geography | % |
|-----------|------|
| CAN | 3.7% |
| MB | 2.8% |
| Winkler | 1.5% |

4) Winkler Community Foundation at Work (in the community)

Type of figure: Text box

Title [all caps]: WCF @ WORK

In 2018, WCF granted to Habitat for Humanity to build a safe, affordable home for a family in need.

5) Did you know?

Type of figure: Text box

Title [all caps]: DID YOU KNOW

12% of local households (548) spend more than 50% of monthly income on housing. Winkler Affordable Housing manages 89 units for families and individuals in need.

Pages 14-15, title: Standard of living

Grade: C

Top citizen priority: More affordable housing

Public opinion poll: 9% told us that they had experienced food shortages or insecurity in the past year

Indicator data (nine figures)

1) Low income measure

Type of figure: Seven icons

Title [all caps]: Poverty rate

Subtitle: Percent, Winkler (CY), 2015

Text: Single parents 40% | Single persons 30% | Elderly women 29% | Youth 26% | Couples without kids 19% | Elderly men 18% | Couples without kids 9%

2) Gross shelter income ratio

Type of figure: Two icons

Title [all caps]: Ratio of income spent on housing

Subtitle: 2016, Winkler (CY)

Text: 35% of renters spent more than 30% of income on rent | 12% of homeowners spent more than 30% on major payments

3) Winkler Community Foundation at Work (in the community)

Type of figure: Text box

Title [all caps]: WCF @ WORK

Bringing together people from all walks of life, WCF has supported Winkler Family Resource Centre's coffee and chat program.

4) Did you know?

Type of figure: Text box

Title [all caps]: DID YOU KNOW

Between 40-60 families visit the Food Cupboard at Central Station Community Centre each week, each averaging 7 visits per year.

5) Gap between rich and poor

Type of figure: Vertical bar graph

Title [all caps]: Proportion of economic families with highest and lowest incomes

Subtitle: 2016

Text: Winkler has a large middle class.

| Income range | Winkler (CY) | Manitoba | Canada |
|---------------------------|--------------|----------|--------|
| Less than \$30,000/yr | 6% | 9% | 8% |
| More than \$100,000/yr | 28% | 39% | 43% |
| Total high and low income | 34% | 48% | 51% |
| Percent middle income | 66% | 52% | 49% |

6) Low income measure-after tax

Type of figure: Line graph

Title [all caps]: Proportion of population living in poverty

Subtitle: Percent, 2016, Winkler (CY)

| Year | Winkler (CY) | Stanley (RM) | MB |
|------|--------------|--------------|-----|
| 2010 | 25% | 30% | 16% |
| 2015 | 19% | 18% | 15% |

7) Family size of census households

Type of figure: Pie chart

Title [all caps]: Households by family size

Subtitle: Percent, Winkler (CY), 2016

| Family characteristics | Percent | Number |
|--------------------------------|---------|--------|
| Persons not in a census family | 31% | 1550 |
| Couples without children | 28% | 1380 |
| Couples with children | 35% | 1725 |
| Lone parent families | 6% | 295 |
| Total households | 100% | 4950 |

8) Number of children per family

Type of figure: Three icons

Title [all caps]: Number of children per family

Subtitle: Percent, Winkler (CY), 2016

| | One child | Two children | Three + children | Total |
|-----------|-----------|--------------|------------------|-------|
| Number | 675 | 700 | 630 | 2005 |
| Ratio (%) | 34 | 35 | 31 | 100% |

9) Household maintainers

Type of figure: Two icons

Title [all caps]: Number of people per household whose income covered housing and utilities

Subtitle: Percent, Winkler (CY), 2016

Text: One person 61% | Two people 38%

Page 16, title: Getting started

Grade: B

Top citizen priority: More social opportunities for getting to know your neighbours

Public opinion poll: 75% believe that our community is welcoming to people who settle here

Indicator data (four figures)

1) Age at immigration

Type of figure: Pie chart (doughnut)

Title [all caps]: Age at immigration

Subtitle: Winkler (CY), up to 2016

| Age range | Percent | Number |
|-----------|---------|--------|
| 0-5 yrs | 18% | 615 |
| 5-14 yrs | 28% | 975 |
| 15-24 yrs | 18% | 610 |
| 24-44 yrs | 30% | 1030 |
| 45+ yrs | 6% | 210 |

2) Admission category and type of immigration

Type of figure: Three icons

Title [all caps]: Type of immigration

Text: Economic migrants 63% (1745) | Sponsored by family 30% (820) | Refugees 6% (165)

3) Earnings of recent immigrants and non-immigrants

Type of figure: Vertical bar graph

Title [all caps]: Median earnings of recent immigrants and non-immigrants

Subtitle: Winkler (CA), 2016

| Geography | Non-immigrants | Immigrants | Recent immigrants (2011-14) | Recent immigrant's income as a share of non-immigrant income |
|--------------|----------------|------------|-----------------------------|--|
| Canada | \$31,624 | \$32,053 | \$24,167 | 76% |
| Manitoba | \$34,812 | \$31,465 | \$25,671 | 74% |
| Winkler (CA) | \$31,088 | \$29,597 | \$31,020 | 100% |

4) Did you know?

Title [all caps]: DID YOU KNOW

Of the migrants that arrived in Winkler between 2011-2016, 32% came from outside of Canada, 55% from within Manitoba and 13% from another province.

Page 17, title: Safety

Grade: A

Top citizen priority: Increased community policing services and neighbourhood safety programs

Indicator data

Public opinion poll: 26% want increased support for neighbourhood safety programs

Indicator data (five figures)

1) Crime severity index

Type of figure: Horizontal bar graph

Title [all caps]: Crime Severity Index

Subtitle: 2017

| Geography | Number |
|-----------|--------|
| Canada | 73 |
| Manitoba | 118 |
| Winnipeg | 154 |
| Winkler | 65 |

2) Highlights of Criminal Code Offences

Type of figure: Table

Title [all caps]: Highlights of Criminal Code Offences

Subtitle: Winkler Police Service (WPS)

| Offence (2013-17) | 5-year average | Percent change |
|-------------------------------|----------------|----------------|
| Break and enter | 52 | -10% |
| Theft of auto, truck and bike | 63 | +25% |
| Assault | 61 | +72% |
| Impaired driving | 28 | +90% |

3) Methamphetamine investigations

Type of figure: Two enlarged text icons

Title [all caps]: Methamphetamine (crystal meth) investigations

Subtitle: December 2017-June 2018, WPS

Description: 21 arrests | 100 charges laid to 15 people

4) Winkler Community Foundation at Work (in the community)

Type of figure: Text box

Title [all caps]: WCF @ WORK

In 2017, YiP granted to Big Brothers Big Sisters' Go Girls! Healthy Body Healthy Mind program – setting youth on a path to reach their full potential in life.

5) Type of figure: Text box

Title [all caps]: DID YOU KNOW

In 2017, the WPS hired two female police officers in an effort to better attend to safety needs in our community.

Arts, culture & recreation – Page 18

Grade: B

Top citizen priority: More or improved venues for recreation

Public opinion poll: 6/10 agreed and 2/10 disagreed that “Winkler offers a good range of quality arts, cultural and recreational opportunities”

Indicator data (seven figures)

1) Winkler Arena, hours of use

Type of figure: Icon

Title [all caps]: Winkler Arena

Subtitle: Ice schedule hours of use, 2017

Text: 10 hrs/day | 2055 hours total

2) Library use

Type of figure: Icon

Title [all caps]: Winkler Library

Subtitle: Top summer reading picks, July 2018

Display: (1) Juvenile fiction 26% | (2) Junior easy 21% | (3) Juvenile non-fiction 10% | Total 11,730 materials

3) Aquatic Centre, attendance rates

Type of figure: Icon

Title [all caps]: Winkler Aquatic Centre

Subtitle: Average visits per year 2013-17

Text: 31,608 visits per summer | In 2018, increased by 35 %

4) Parks

Type of figure: Icon

Title [all caps]: Walkability to greenspace

Subtitle: Distance of 800 meters or less

Text: All residents live within walking distance of greenspace

5) Arts

Type of figure: Quote box

Title [all caps]: Winkler Arts + Culture

Text: WAC opened its doors in 2016, becoming a unique community space that hosts gallery displays, art classes and workshops, events and rentals, plus artisan markets and the Winkler Farmers Market.

6) Winkler Community Foundation at Work (in the community)

Type of figure: Text box

Title [all caps]: WCF @ WORK

In 2014, a Sport Legacy Fund was created after the 2014 MB Hydro Winter Games. Each year, grant money is allocated to the development of sport initiatives and local athletes.

7) Type of figure: Text box

Title [all caps]: DID YOU KNOW

Discovery Nature Sanctuary is a haven for birding and environmental education, located in Winkler's northeast corner. The 13-hectare site hosts several distinct habitats, including wetlands through which 30% of the City's spring runoff flows.

Page 19, title: Ten ways to TAKE ACTION

1. Reflect:

Thank you for reading this report. Take some time to think about what the information within means for residents of Winkler and the RM of Stanley.

2. Share

Do you know someone who would like to read Winkler's Vital Signs or someone who would benefit from reading it? Pass along your printed copy; direct family, friends, neighbours and colleagues to the digital report available on our website.

3. Discuss

Questions for discussions. When you read the report, what surprised you? What confirmed what you already thought about your community? What will the indicators look like 5, 10, or even 50 years from now? Where will Winkler have made the most and the least progress?

4. Research

If you want to know more about an issue, please visit our website to view the source document or to request the findings of the community and youth surveys.

5. Connect

If you are motivated by what you have read, use this report as a catalyst for positive action. Connect with individuals and organizations in the community that are leading change by addressing areas of need.

6. Share

Did you take action because of this Vital Signs report? Please let us know what you did and what you learned. See back cover for contact information.

7. Support

Our community needs leadership from all of its residents. There are many organizations that would benefit from your volunteerism, attendance at events, and/or financial support.

8. Engage

Contact local leaders and decision makers with your thoughts on the findings in this report. Request that they use this information when responding to community concerns.

9. Contact us

The Winkler Community Foundation knows our community. If you are looking for ways to make a difference, we can help.

10. Give

If you are interested in keeping your charitable giving local, and want to see increased grant funds for non-profits, consider making a donation to The Winkler Community Foundation. Help us to reach our goal of raising \$550,000 by 2022 for the general community fund.

About Vital Signs – no title, just CFC logo and small text at bottom of page, below “take action”:



Vital Signs™ is a community check-up conducted by community foundations across Canada that measures the vitality of our communities and identifies significant trends in a range of areas critical to quality of life. *Vital Signs* is coordinated nationally by Community Foundations of Canada. The *Vital Signs* trademark is used with permission from Community Foundations of Canada.

[Page 20, back cover](#)

Winkler Community Foundation logo

The Winkler Community Foundation, established in 1988, facilitates collaborative philanthropy by making powerful connections between donors and community organizations for the long-term benefit of Winkler and surrounding area. We have granted \$1.2M back into the community since 1996.

185 Main Street | Winkler, MB | R6W 1B4 | 204.362.9292

www.winklercommunityfoundation.com

Facebook logo

Follow the discussion! facebook.com/WinklerCF

Instagram logo

Tag a good deed! instagram.com/winklercommunityfoundation

Project funder & partners

Platinum

City of Winkler

Gold

Helium

RM of Stanley

Triple E

Silver

Community Futures Heartland

FB Industries

Thomas Sill Foundation

Winkler & District Chamber of Commerce